

I had been out of work for over 2 years. 2 weeks after Josh's program, I had 5 interviews. 4 weeks after his program, I had a job! — Mike Weiss

# Jump Start your Job Hunt by Josh Klenoff



My name is Josh Klenoff and I will help you find a job that YOU find fulfilling and financially rewarding.

In the 1st half of the day, focused on Landing Interviews, you will...

- Develop a personal marketing plan with top job hunt strategies
- Expand your network with other workshop participants

In the 2nd half of the day, focused on Acing Interviews, you will...

- Prepare your Interview Strategy
- Respond to Interview Questions Effectively and Enhance Your Professional Presence

- ① My team has assisted thousands of individuals including more than 30 CEOs of Fortune 500 companies.
- ② I have coached graduating classes at more than 30 business schools including Stanford, Columbia, Wharton, Harvard, Cornell, and MIT.
- ③ More people have chosen to invest in this workshop than in any other career transition workshop.



**jk coaching**  
FIND YOUR IDEAL JOB

212.473.0416  
www.jkcoaching.com

Satisfaction 100% Guaranteed

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## 1st half of the day

## Landing Interviews

Section One



- Discover the key ingredients to a marketing plan
- Apply a proven framework for marketing yourself effectively and landing interviews
- Learn a strategy to help you stand out from the competition
- Gain time-saving tips on gathering the industry information you'll need

Section Two



- Learn the secret to getting others to want to help you
- Execute on the eight most successful job hunt strategies
- Discover non-traditional job hunt approaches
- Tap into the Hidden Job Market

Section Three



- Learn the 3 steps to optimizing your "networking" conversations
- Discover how to turn each conversation into multiple introductions
- Clarify exactly what you should be taking away from your informational interviews
- Conduct role plays and receive feedback on how you're coming across

In this highly interactive workshop, you will receive JK Coaching's Marketing Plan Workbook, Top Job-Hunting Venues Manual, and Critical Conversations Guide.

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“ Josh demystifies the job hunt by breaking it into small manageable parts and giving you the tools... to manage every part. I've never seen a clear road map for navigating the job hunt until now. It's invaluable.”

– Todd Zipper, Director of Business Development, Kaplan Test Prep

“ This experience and the action plan I came away with saved me months in the short-run and years in the long-run. It was infinitely... more helpful than relying on my resume and cover letter. My greatest challenge was choosing between 2 great offers.”

– Anu Oza, Senior Consultant, Mercer



## 2nd half of the day

## Acing Interviews



### Prepare your Interview Strategy

- Identify your strengths and weaknesses
- Craft the stories that will make you stand out
- Link your past work with the new work you seek



### Respond to Interview Questions Effectively

- Master the framework for answering any question
- Prepare for the 3 types of questions you will face
- Handle tough questions with poise



### Enhance Your Professional Presence

- Speak with authority and credibility
- Respond to your interviewer's non-verbal cues
- Eliminate distracting body language

Plus you will receive an Interview Mastery Workbook, FAQ Response Guide and Story-Grid MasterSheet.

“ Incredibly helpful! I created the stories that link everything I've done in the past with the job I want in my future.”

– Jason Decker Boston, MA

“ I've been to lots of workshops. This is by far the most productive and inspiring of them all!”

– Kate Einhorn, Atlanta, GA

